



*Thesis
Title:*

THE RELATIONSHIP BETWEEN INCREASING PRODUCTIVITY
& GOALS SETTING IN THE NATIONAL MAPPING AGENCY IN
THE KINGDOM OF BAHRAIN.

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Abstract

In order to keep pace with the rapid urban development in the Kingdom of Bahrain, the need for high- quality, reliable, and up to date topographic map become urgent by Stakeholders. Since the Survey & Land Registration Bureau SLRB the official National Map Agency NMA, one of its responsibilities is; providing trusted high quality land information services. SLRB is currently suffering from decreasing in productivity of updating maps, which led to the inability of the Bureau to meet their stakeholder's requirement of having up to date topographic map. As a result, lots of SLRB government stakeholders go to find their requirements of providing up to date topographic map form different source or by other data provider, which is waste of government resources of money, time, effort ...etc.

The researcher aims in this research to find “the relation between the employee's productivity and goal setting”, through using interviewing technique. The sample of the study was employees at managerial and operational level in Survey Operation & Product Development section SOPD.

The results of the study indicate a great general consensus between managers and surveyors of up to 84%, all employees agreed on that they don't have any clear written goal. Also they agree on the factors influencing goal setting in SOPD and on the positive impact on increasing productivity by setting goal. The author concludes that setting goals have a direct effect on increasing productivity in SOPD section, but there are many other elements affecting productivity as well. Moreover, the study indicates that the following elements impact SOPD productivity: resources 34%, Fairness of Rewards and punishments 24%, both Coordination between stakeholders & Capability and experience/ knowledge transfer 16%, finally setting goal 12%.

Furthermore, recognizing the above the real reasons behind decreasing in productivity of SOPD section, will allow top management in SLRB to take the right decision. To increase employees productivity and ensure the sustainability of providing SLRB stakeholders with trusted high quality land information services.